

Sponsor Prospectus



HR SUMMITS

Local In-Person Conference Access to Key HR Decision Makers





HR Summit series provides unmatched exposure to Key HR Decision Makers (HRDM) within the top 40 metro markets. Each metro has on average **250+ company registrations**, On Event day 80-130 HRDMs across 30 metros attend, the **key influencer and gatekeeper for purchase decisions**.

Benefits of Sponsorship:

- We provide you with attendee list to follow up post event.
- Ability to reach targeted, highly qualified Senior HR Decision Makers.
- Opportunity to build and increase brand awareness through exposure before, during and after the event.

Streamed and On-Demand, also includes speakers by webinar, online HRDMcommunity, monthly benefits and much more.



EVENT AT A GLANCE

<p>Event Format:</p>	<p>Sponsors will exhibit throughout each bi-monthly webinar and the large annual national event. They will also have materials hosted on our online portal which includes all past presentations, including the monthly email newsletter to 40k+ past registrants.</p>	
<p>Venue(s)</p>	<p>Our events will be held virtually via zoom twice monthly, including a large national event once annually with all registrants across function.</p>	
<p>Attendees:</p>	<p>80-130 Local Key HR Decision Makers across industries. Attendee Snapshot: <u>Includes titles, companies, industry and interest of Past Attendees.</u> Short list of who attended on event day by city. https://goo.gl/9KbmMU (google sheet link, please let us know if you have any issue opening and we will send as PDF) 2022/2023 Attendees will be given “free” membership to our online platform that includes a library of sponsor material promoting your products and solutions. The attendees will have access to those resources for up to 12 months until renewal.</p>	
<p>Sponsors:</p>	<p>Diamond Level Platinum Level Gold Level Silver Level Bronze Level</p>	
<p>Annual National Webinar 2022 Web-conferences</p>	<p>12:00 pm - 4:30 pm 2 pm – 4:30pm</p>	
<p>Topics of Interest:</p>	<ul style="list-style-type: none"> - Automating HR Processes - Current HR Trends - Employee Benefits - Healthcare Planning - Attrition and Retention - Best Practices Millennials - New Technology in The Workplace - Compensation Trends and Outlook - Business Immigration, Intl Assignment - Healthcare Planning & Regulations 	<ul style="list-style-type: none"> - Employment Law - Retention - Talent Acquisition - Succession Planning - Wellness Programs - Employee Incentives - Diversity and Inclusion - Hiring and Recruitment - Workforce Planning - Employment Law

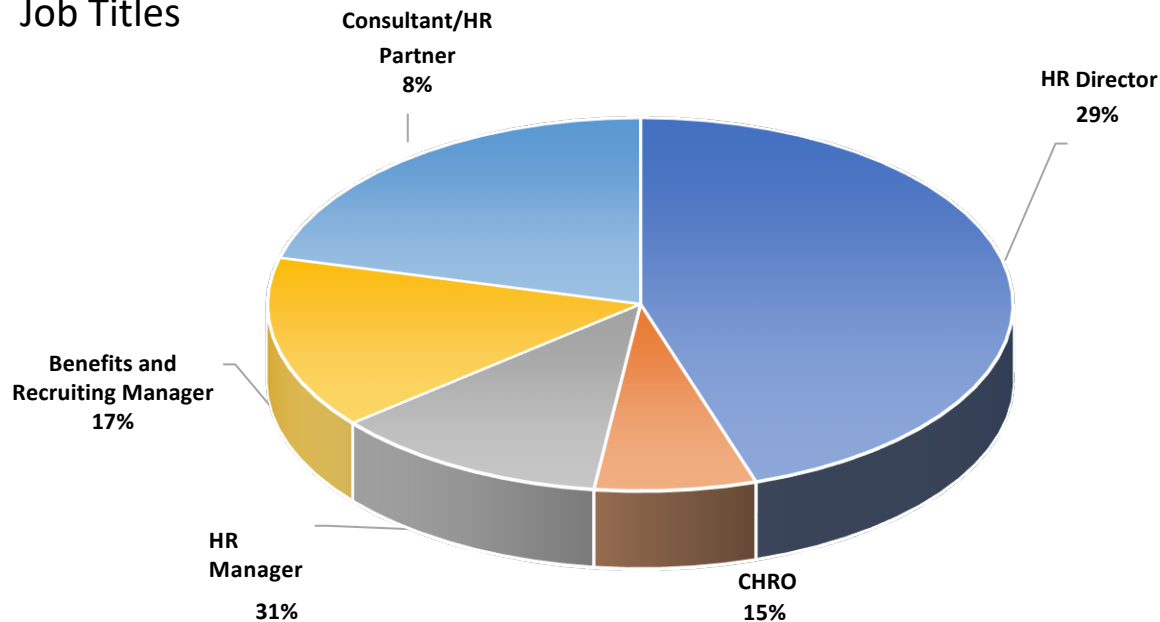


ATTENDEE DEMOGRAPHICS

Enhance your company's image, engage and interact with these senior HR executives who have influence, budget authority to evaluate products and services to solve their business needs. Accelerate your sales pipeline and gain valuable introduction to the HRDM.

You can access the Attendee snapshot by this link: <https://goo.gl/9KbmMU> (opens a google spreadsheet)

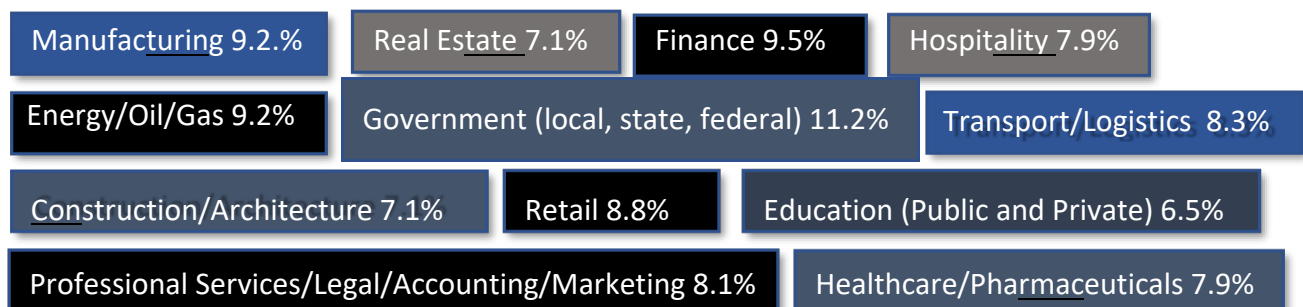
Job Titles



Company Sizes:



Industries:





2022/2023 CALENDAR

2022 Webinars

07-13-2022
08-10-2022
08-24-2022
09-14-2022
09-28-2022
10-12-2022
10-26-2022
11-09-2022
11-30-2022
12-07-2022
12-14-2022

2023 Webinars

01-11-2023
01-25-2023
02-08-2023 (Extended National Event)
03-08-2023
03-22-2023
04-05-2023
04-26-2023
05-10-2023
05-24-2023
06-07-2023
06-28-2023
07-05-2023
07-26-2023
08-09-2023
08-23-2023
09-06-2023
09-27-2023
10-11-2023
10-25-2023
11-08-2023
11-29-2023
12-06-2023
12-13-2023

Sample Webinar Agenda

2:00 pm	Increasing Productivity and Job Satisfaction with Remote Employees
2:30 pm	Driving Diversity, Equality & Inclusion
3:00 pm	HR Success Stories
3:30 pm	HR Leadership - How to Thrive in a Changing Work Environment
4:00 pm	Increasing Productivity and Job Satisfaction with Remote Employees
4:30 pm	Conclusion.



Live Speaking Sponsorship Choices (entire audience)

Discounts if Same Order: 3+ events=10%, 5+ = 15%, 10+ = 20%, 25+ = 25%, You may substitute different cities at any time

DIAMOND LEVEL SPONSOR **\$9500**



- Exclusivity for your Industry Type as the Diamond Top Sponsor.
- An official top Diamond sponsor of all meetings throughout the year.
- An official top Diamond sponsor of The Annual Main Meeting.
- Passes for up to 5 staff to all virtual events
- Attendee pre-registration list with full contact info.
- Logo and recognition for all online events held such as our Yearly Leadership Conference.
- Post attended list with contact details for follow-up
- Logo displayed on the website and at each event day.
- One Yearly email campaign to nationwide registered event participants or 1 metro of your choice.

PLATNUM LEVEL SPONSOR **\$7500**



- An official key Platinum sponsor of all meetings throughout the year.
- An official key Platinum sponsor of the Annual Main Meeting.
- Passes for up to 3 staff to all virtual events per year.
- Post attended list with contact details for follow-up
- Logo displayed on the website and at each event beginning.
- Logo and recognition for any additional online events held such as our Yearly Leadership Conference..

GOLD LEVEL SPONSOR **\$4900**



- A Gold sponsor of the Annual Main Meeting.
- Passes for up to 2 staff to all our virtual events.
- Logo displayed on the website and at each event beginning.



Additional Sponsorship Choices:

Discounts if Same Order: 3+ events=10%, 5+ = 15%, 10+ = 20%, 25+ = 25%, You may substitute different cities at any time

SILVER LEVEL SPONSOR

\$2900



- A Silver sponsor of the Annual Main Meeting.
- Passes for up to 2 staff to all our virtual events per year.
- Logo displayed on the website and at event day beginnings..

Email Marketing Blasts

a) **\$1399 Pre-Marketing Blast.**

Send a customized email to pre-registered attendees one week before event in a city of your choice. We provide you the emails and names.

b) **\$2999 10K Decision Makers Blast**

Choose any of our event cities or the one you have chosen to sponsor, built to drive awareness and target title/industries of your choice.

c) **\$5499 20k Decision Makers Blast**

Access industries across the board within a metro(s). We build a targeted list based on your criteria for any of the following: Appointment Request, Lead Gen, Newsletter, Webinars, White Papers, Case Studies, Success Stories, and Product Needs.



"Talking to peers, kibbutzing and sharing best practices -- it's very powerful. Even at my level of experience, I still learn new things when I go to these."

- Michael Frankel, LexisNexis Group

"When you can get a glimpse of what is going on in the market, even a tiny glimmer of what can happen, you'll be able to jump on a new trend and get ahead of your competition."

- Kerry Desberg, Owens Corning

"I think networking outside your industry is critical to keep the flow of new ideas coming into your mind, and your organization."

- Jim McComb, Bank of America

"The network of relationships between people, whether the old fashioned kind or via new modern social networks, is absolutely critical to operate with speed across geographies and business silos."

- Polly Pearson, EMC Corporation

"I find it very invigorating to learn from others and adapt ideas from others, rather than always assuming our way is the best way. Sometimes others have better ideas than we do."

- Larry Quinlan, Deloitte

"The book summaries and articles are excellent added benefits."

- Anne Marie Tedesco, CitiBank

"It's very valuable to go outside your own industry to look at the skills and value-added processes from other areas, to see what people in other industries are doing."- Dennis Deering, Diebold, Inc.

